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# About Company



Founded in 2010, International Consultancy is a leading consulting and training firm with a proven track record in Successful Investments in the Gulf Cooperation Council (GCC).

### Mission

Our experienced team offers custom solutions and strong local partnerships for seamless operations and sustained success. We excel in strategic management and professional networking initiatives.



# Global Presence

- Headquarters: Dubai, UAE
- Regional Offices:
  - Middle East: Saudi Arabia (Riyadh), UAE (Dubai, Sharjah)
  - Europe: France, Portugal, Cyprus, Italy
  - Africa: South Africa, Nigeria, Mauritania, Maroc, Tunisia
- Active across Middle East, Europe, and Africa, offering localized expertise and support.





# Why Saudi Arabia?

Vision 2030

Strategic plan to diversify the economy.

**Opportunities** 

Investments in infrastructure, tourism, technology, and more.

**Supportive Environment** 

Pro-business reforms, tax incentives, and welcoming regulations.



# Services in KSA

### Legal Assistance



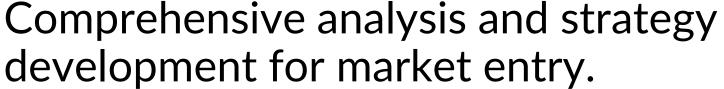
Guidance on compliance, paperwork, and legal requirements.

### **PMO Setup**



Establishing and managing PMOs tailored to your needs.

### **Market Entry**



### **Client Acquisition**



Connecting you with local clients, partners, and suppliers.

### **Team Building**

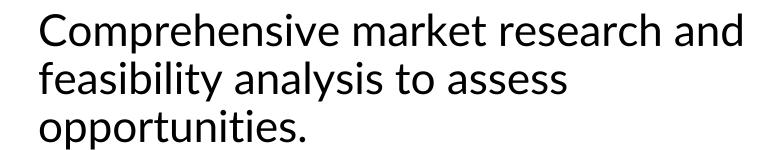


Assistance in hiring and training local teams.



### **Detailed Services**

### **Feasibility Studies**



### **Regulatory Compliance**

Ensuring all business activities comply with Saudi regulations.

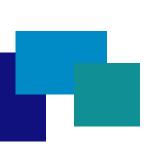
Adapting business models and marketing strategies to fit the Saudi culture.

### **Office Solutions**

Assistance in finding and setting up office spaces, whether temporary or permanent.









# Partnerships

#### **Legal Firms**

Top-tier legal advisors for all regulatory and compliance needs.

#### Logistics

Reliable logistics partners for smooth supply chain management.

#### **HR Agencies**

Leading recruitment firms to help build your local team.

# Marketing Agencies

Expert marketing teams to promote your brand in the local market.

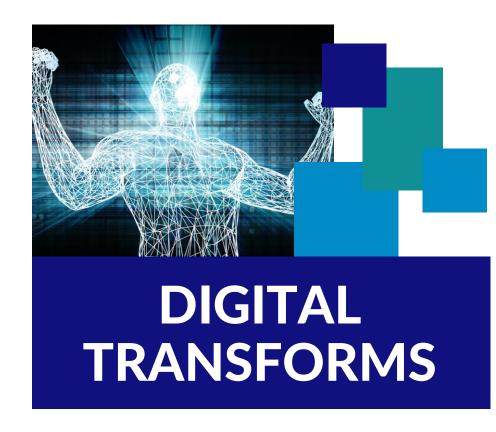


### KSA Benefits

- Economic Growth: One of the fastest-growing economies in the region.
- Strategic Location: Gateway to the Middle East, North Africa, and beyond.
- Young Workforce: A dynamic and young workforce eager to innovate.
- Infrastructure: Massive investments in infrastructure projects under Vision 2030.
- Govt. Support: Proactive government initiatives to attract foreign investments.



# Innovation



Leveraging the latest technologies to streamline operations.



Involvement in Saudi's smart city initiatives like NEOM.



Promoting sustainable and eco-friendly business practices.



# Testimonials

#### **Client A**

International Consultancy made our transition into the Saudi market seamless and efficient. Their expertise and local knowledge are unparalleled.



#### **Client B**

From initial strategy to execution, the team was with us every step of the way. We couldn't have asked for a better partner.



### Case Studies

### 1 Telecom

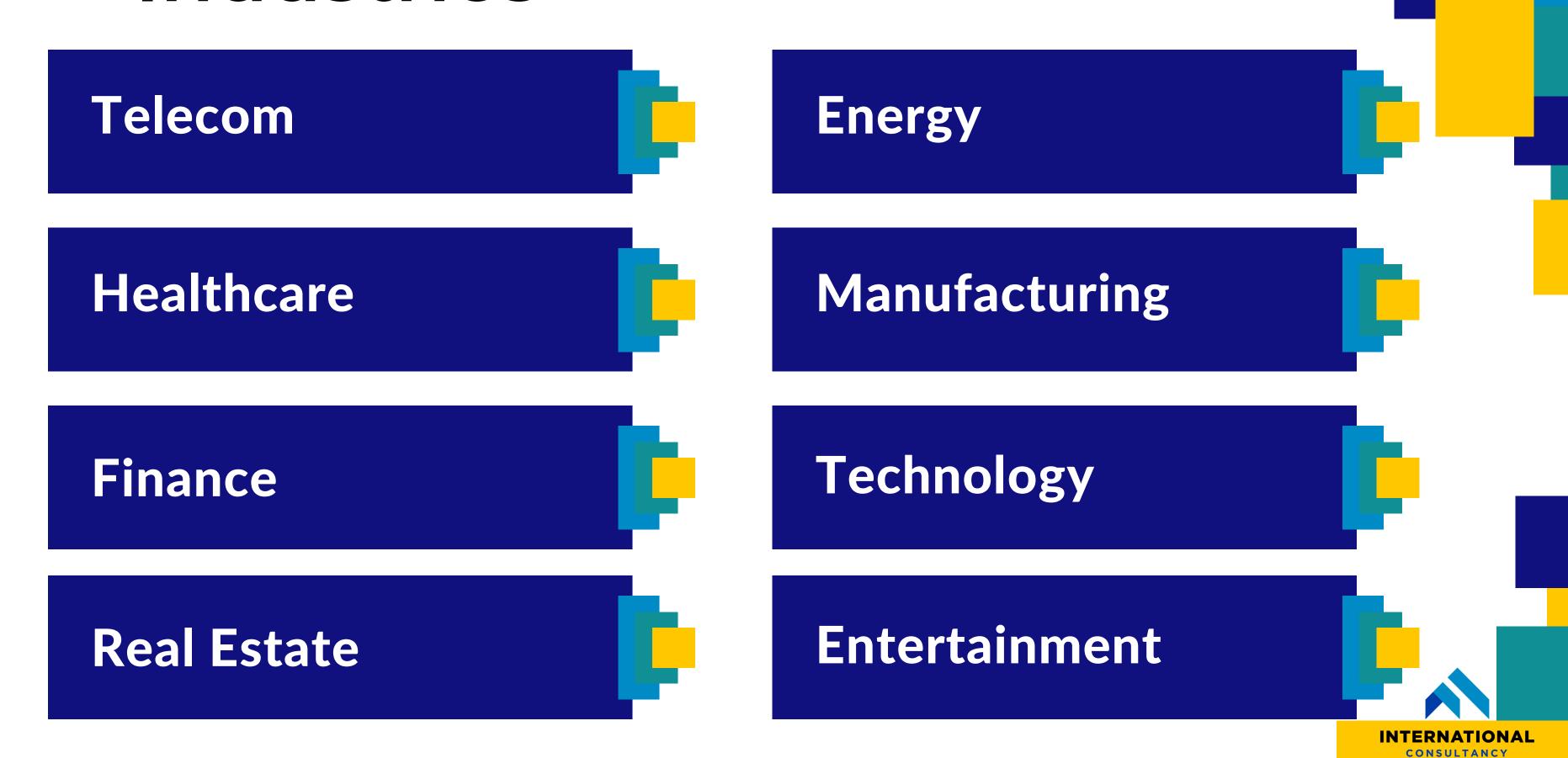
Enabled a European telecom giant to establish a robust presence in KSA, leading to significant market penetration and revenue growth.

# 2 Manufacturing

Assisted a global manufacturing leader in setting up operations, resulting in improved regional supply chain efficiency and increased sales.



# Industries

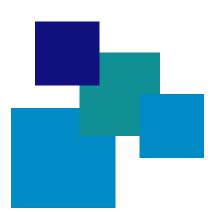




- Initiation: Understanding your business needs and objectives.
- Planning: Developing detailed project plans and timelines.
- Execution: Implementing plans with rigorous project management.
- Monitoring: Continuous monitoring and reporting to ensure project success.
- Closure: Ensuring smooth handover and sustained operations post-completion.

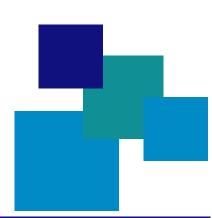


# KSA Insights



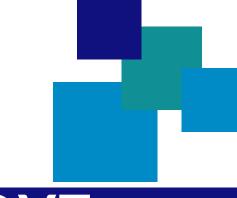
### CULTURE

Insights into Saudi business etiquette and cultural norms.



### **KEY SECTORS**

Identifying booming sectors and potential opportunities.



### GOVT. PROGRAMS

Leveraging government programs and incentives.



# Approach

- Assessment: Thorough analysis of market conditions and business requirements.
- Implementation: Seamless execution of entry strategies and project plans.
- Monitoring: Continuous support and optimization to ensure sustained success.





# Our Value

- Experienced Team: Highly qualified experts with deep local and international experience.
- Custom Solutions: Tailored strategies to meet your unique business needs.
- Strong Partners: Collaborations with local entities to ensure seamless operations.
- **End-to-End:** From initial consultation to project execution and beyond.



### Let's Connect With Us!

Let's discuss how we can help you succeed in Saudi Arabia.

المتقدمة العالمية للاستشارات في مجال الاعمال الدولية



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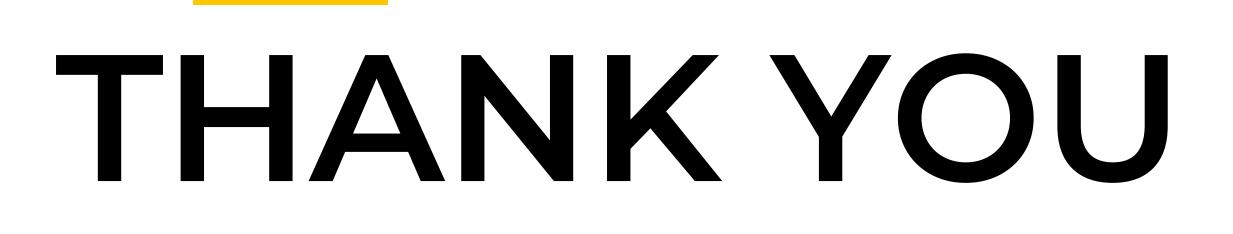


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Partner with us to unlock the full potential of the Saudi market!

